

## Position: Strategic Communication Specialist for Climate Action

### About Intellectap

Intellectap, a part of the Aavishkaar Group, is a global impact advisory firm and a pioneer in building enabling ecosystems and channeling capital to create and nurture a sustainable & equitable society. Founded in 2002, Intellectap works across critical sectors like Agriculture, Livelihoods, Climate Change, Clean Energy, Financial Services, Gender & Inclusion, Healthcare, Water and Sanitation, and has delivered over 500+ global engagements across 40+ countries and syndicated investments of over \$1,1 Billion USD in Capital. Intellectap through its presence in India and Africa provides a broad range of Consulting, Research and Investment Banking Services. Our common action platform, Sankalp Forum, one of the largest global inclusive development platforms, brings together the ecosystem to shape the way markets work for delivering the SDGs 2030.

Please visit [www.intellectap.com](http://www.intellectap.com) to know more about us.

### What we look for?

Whether it is a consulting expert, a research analyst, a finance prodigy or an investment banker, we seek to hire the best across the globe and provide them with a unique global ecosystem of learning, experience and expertise. Our teams are diverse, entrepreneurial and fun, comprising millennials and seasoned experts, who are passionate about changing the landscape of social change. The ability to serve the next 3 billion is an opportunity of immense promise, and we look at those who are entrepreneurial in their mindset, sharp in their thinking and bring in deep sector expertise to deliver compelling work globally.

### Job Summary:

We are seeking an experienced Strategic Communication Specialist for Climate Space with 8-10 years of experience to join our team. The ideal candidate will have a strong background in strategic communication and a good understanding of climate practices.

The primary responsibility of this role is to build and implement climate communication strategy for Intellectap as well as of its key clients and partners. S/he would be also responsible for developing case studies, knowledge pieces and other collaterals for print and digital media to engage with key stakeholders.

### Key Roles and Responsibilities

- Develop and implement a strategic communication plan for Intellectap and its clients amplifying their climate action efforts and interventions.
- Collaborate with the Sankalp team to ensure consistency in messaging and branding.

- Create engaging content that communicates the mission and impact of the climate practice to various audiences, including the media, policymakers, and the general public.
- Manage the content of the climate practice, including website, social media, and other communication channels.
- Develop and implement branding activities for the function associated with the candidate.
- Use data and analytics to monitor and evaluate the effectiveness of communication strategies and adjust them as necessary.
- Work with internal and external stakeholders to build relationships and partnerships that support the climate practice's mission.
- Provide guidance and support to colleagues on communication best practices.
- Stay up-to-date on the latest communication trends and tools, particularly in the areas of digital marketing and mass communication.

### Experience/ Education

- 10+ years of experience in strategic communication, with a focus on climate practices.
- Strong communication skills, both written and verbal, with the ability to communicate complex ideas to diverse audiences.
- Knowledge of climate practices and policies, including an understanding of the science and impacts of climate change.
- Experience developing and implementing communication strategies that increase visibility and engagement.
- Strong project management skills with the ability to manage multiple projects and priorities simultaneously.
- Ability to work collaboratively with a variety of stakeholders, including colleagues, partners, and vendors.
- Experience in digital marketing and creative thinking is preferred.
- Master's degree in communications, marketing, or a related field.

### Skills

- Strong communication skills: The candidate must have excellent written and verbal communication skills, as they will be responsible for developing and delivering compelling content that effectively communicates the mission and impact of the climate practice to various audiences.
- Climate practice knowledge: A deep understanding of climate practices, policies, and issues is essential for this role. The candidate should be familiar with the latest trends and research in climate science and be able to effectively communicate this information to different audiences.

- Strategic thinking: The candidate should have strong analytical skills and be able to think strategically to develop and implement communication strategies that achieve the climate practice's goals.
- Project management skills: The candidate should be able to manage multiple projects simultaneously, prioritize tasks, and meet deadlines.
- Collaboration and relationship-building: The candidate should have the ability to work collaboratively with internal and external stakeholders, build relationships, and establish partnerships that support the climate practice's mission.
- Branding and marketing: Experience in digital marketing and branding is preferred, as the candidate will be responsible for promoting the climate practice's work and increasing its visibility through various communication channels.
- Creativity and innovation: The candidate should be able to think creatively and come up with innovative ideas to engage with different audiences and promote the climate practice's work.
- Data analysis: The candidate should be comfortable working with data and using analytics to measure the effectiveness of communication strategies and adjust them as necessary.
- Adaptability and flexibility: The candidate should be adaptable and able to work in a fast-paced, dynamic environment, adjusting to changing priorities and requirements.

### Interview Process

Our interview process involves interviews to test analytical and problem-solving skills through interaction with the business team, consulting cases, and quantitative assignments depending on the role we are hiring for and your experience.

### Equal Opportunity Employer

Intellectap is an equal opportunity employer. We welcome all qualified individuals from diverse professional, academic, and cultural backgrounds, regardless of gender, religion, race, ethnicity, and nationality, and are committed to fostering a diverse and inclusive workplace.