



Job Title – Manager, CAIF (Circular Apparel Innovation Factory), Intellecap

Location – India & Bangladesh

About Intellecap

Founded in 2002, Intellecap Advisory Services Private Limited (Intellecap) is the impact advisory arm of the Aavishkaar Group, a pioneer in providing innovative business solutions that help build and scale sustainable enterprises dedicated to social and environmental change. Intellecap & Aavishkaar Group take an ecosystem-approach which combines knowledge, capital and networks, to provide social innovations with a continuum of support throughout their life-cycle and to address systemic barriers. We do this by operating at two levels. At the first-level we directly support organizations that invent or create novel solutions with capital, acceleration, fund-raising, technical assistance, innovation transfer, and market linkages. At the second-level, we focus on building enabling ecosystems for innovations to scale by engaging with a range of actors such as value chain players, investors, philanthropies, corporations, governments and intermediaries. We leverage our convening and amplification platform Sankalp to augment our effort to search, seed, support, and scale impact enterprises across sectors. We have worked with more than 300 clients on over 500 consulting and research engagements across multiple geographies. We are a group of 2,700+ professionals in offices across India, Kenya and Indonesia.

About Circular Apparel Innovation Factory (CAIF)

Circular Apparel Innovation Factory (CAIF) is an industry-led initiative (seeded by and within Intellecap) and a common action platform with a purpose of accelerating the transition of fashion industry across the global south to become resource efficient (through decarbonizing the supply chain) and responsible (through creating green livelihoods) through adoption of a circular economy as a pathway. In line with this, CAIF's mission is to build the ecosystem and capabilities to enable this transition and mainstreaming circular economy across the global south. While seeded by and within Intellecap, CAIF operates as an independent and neutral industry-led initiative through an industry facing governing structure comprising a Governance Council and Advisory Committee which includes global and regional leaders from organizations like UN Environment Program (UNEP), UNIDO, Aditya Birla Fashion and Retail Ltd., H&M, Marks and Spencer, Arvind Ltd. etc.

Purpose of the Role:

The CAIF team is driven by the mission to accelerate the transition of fashion industry across the global south to become planet positive and people positive through adoption of a circular economy as a pathway. To achieve this mission, the CAIF team engages with a diverse set of clients such as leading DFIs, large foundations, corporations and investors to develop and implement multi-year ecosystem level programs and interventions. To shape the global industry's response to 2030 SDGs, CAIF's efforts focus on - a. decarbonizing the off-shore manufacturing across global south, **b.** ensuring zero leakage of textiles waste into the environment, **c.** eliminating single-use plastics from fashion economy and **d.** creation of circular and green jobs across the global offshore manufacturing hubs.





Working with the CAIF team, this fast-paced and diverse role will require you to lead the conceptualization, development and execution of multi-year ecosystem level programs which are aligned to UN's 2030 SDGs, CAIF's strategic priorities and areas that can deliver tangible outcomes and impact for brands, manufacturers, SMEs, Innovators / Entrepreneurs, and formal / informal workers employed across the textiles and apparel value chain. These outcomes and impact areas are at the convergence of response to climate crisis, gender and green livelihoods, textiles waste, eliminating single-use plastics, energy, and water efficiency, amongst others. You will also actively contribute to shaping and achieving CAIF's long-term strategic and sustainability roadmap.

Core responsibilities as Manager, CAIF

Stakeholder Engagement and Strategic Planning

- Textiles and apparel stakeholder mapping and managing a database of such private and public sector stakeholders incl. brands, manufacturers, innovators, ecosystem enablers, industry associations / bodies etc. in the global south (South Asia, Southeast Asia, East Africa).
 - Own, build and nurture key relationships with strategic partners
 - Develop an up-to date knowledge and insights into their needs, gaps, and challenges to address (at an organization level)
 - Actively work to build and nurture CAIF's partner network.
- Contribute to the development of CAIF's mid to long-term roadmap that will help CAIF take a market-leading position in enabling the transition of the industry to a circular economy.

Business Development

- Identify and lead response to relevant tenders and RFPs (Request For Proposals) defined and structured response to opportunities from DFIs and / or Philanthropic Foundations.
- Help identify and conceptualize multi-year ecosystem level programs in areas of CAIF's focus.
 - Multi-year ecosystem level programs at the intersection of climate action, waste management, circular economy, gender, green or circular jobs in the context of the textile & apparel industry in the global south
- Meet agreed and assigned business development targets and KPIs.

Execution & Delivery

- Lead the planning and management of end-to-end execution of projects by 2-3 member teams
- Lead secondary and primary research (quantitative and qualitative) and analysis as a part of project delivery for insight generation
- Apply appropriate research, consulting and design thinking tools and methodologies for project execution and insight generation
- Lead and manage project / program's stakeholders and partners.
- Lead monitoring and evaluation of projects and impact delivered
- Lead preparation and submission of high quality project deliverables in a timely manner
- Serve as the point of contact (PoC) for project clients and lead all project presentations and interactions with them
- Gains respect and builds relationships at the appropriate level within the client hierarchy





Sector Knowledge & CAIF Profile Building

- Collaborate with colleagues and partners across multiple geographies to develop understanding and expertise on the various aspects of the textile & apparel industry in the global south
- Lead insightful research and analysis on themes including (but not limited to) textile waste management, plastics free economy, alternative materials associated with textiles sector, climate change, de-carbonization strategies and pathways, low carbon solutions, financing mechanisms, green and circular job creation etc.
- Create, publish and disseminate knowledge and thought leadership pieces like articles and whitepapers widely to enhance CAIF's brand profile
- Represent CAIF at Sankalp, Intellecap's flagship event, as well external platforms, events and conferences to strengthen CAIF's brand profile

Team Building

- Actively contribute to setting performance goals and KPIs for junior team members
- Mentor and guide junior team members in achieving performance goals
- Mentor and support junior team members and enhance their capabilities and productivity
- Support and mentor junior team members in their career progression

Qualifications & Experience (the functional skills that are par for the course)

- Postgraduate / Master's degree or equivalent from reputed institutions
- Minimum of 8-10 years of past experience in circular economy, design thinking, business consulting, development sector research and consulting, inclusive business models, program management, or related/equivalent domains
- Past experience in working on programs and engagements for clients like DFIs like IFC/World Bank, USAID, JICA etc. and/or large foundations like BMGF, Laudes Foundation, Rockefeller Foundation etc. is highly desirable
- Past experience in engaging with corporates as a part of public-private-partnership programs will be an asset
- Prior experience on projects associated with the Fashion/Textile & Apparel sector is desirable but not mandatory
- 3-5 years of experience in managing teams

Skills & Persona Archetype (the attitudes and values we strive to have in our team – that will set you apart)

- Passionate to make an impact in the development sector
- Demonstrates and operates with high emotional intelligence
- Is a critical thinker and problem solver (ability to look at complex problems and break it down for easy communication)? Loves to think in systems and not silos; strives to understand and unlock the interdependencies in complex problems
- Has an informed and considered point of view that can keep an audience engaged and to be able to carry a conversation with confidence.
- Has the ability to think in the long term and deliver/do in the short term.
- Brings cognitive diversity to conversations and raises the bar on thinking and doing.





- Is hungry to learn and actively contributes to CAIF's learning curve.
- Strong business acumen and understanding of business models
- Diligent and detail-orientated
- Have and demonstrate a healthy appetite for risk backed by reasoning

The specific KPIs or KRAs will be shared with candidates during the interview process.

Intellecap is an equal opportunity employer. Women and people with disability are encouraged to apply. While we thank all applicants, only shortlisted candidates will be contacted.